



ACG Best-at-Breakfast

An Exclusive Event — ACG Members Only

The Best-at-Breakfast series features an in-depth assessment of a specific topic related to corporate growth. These members-only sessions are designed to give an intimate group of corporate executives the chance to hear from a speaker with first-hand experience and powerful lessons learned.

Friday, March 21, 2008

7:30 - 9:00 a.m. (Breakfast/Networking begins at 7:15 a.m.)

First Financial Bank Cornerstone Office Complex, 4000 Smith Road, 4th Floor, Cincinnati, OH 45209

FREE MEMBERS ONLY EVENT

Payments Fraud: How to Prevent Payments Fraud From Occurring at Your Organization

FEATURED SPEAKER: Lisa Kuethe, CTP Senior Vice President
Huntington National Bank

FACILITATED BY: Aric Hassel, Vice President of Commercial Lending
Integra Bank

ABOUT OUR PRESENTER:



Lisa Kuethe is Senior Vice President and Team Leader for Huntington's Treasury Management Group in Cincinnati, Dayton, Northern Kentucky and Springfield. Lisa focuses on treasury management business development. She joined Huntington in 1991 and has over eighteen years of banking experience in retail, private banking, commercial banking and treasury management services. She received her Bachelor of Science Degree from the University of Cincinnati in 1994 and earned her Cash Management Certification in June 2002.

She has been involved in several community and professional activities including the Association for Financial Professionals, the Southwest Ohio Association for Financial Professionals and Huntington's Campaign Coordinator for the 2006 & 2007 Fine Arts Fund Drives.

Discussion will be centered around how businesses can prevent payment fraud internally and externally. The presentation will also include building awareness by providing fraud statistics and examples on both check and ACH fraud. There will also be an overview of bank products available, such as ACH Block and Positive Pay to help deter fraud.

In summary, the participants will learn the following: A better awareness of payment fraud, products and services banks offer to help businesses deter fraud and ways of identifying the most common forms of check and ACH fraud. Common misconceptions, Best Practices and Risk Management will also be highlighted.

Attendance Space is Limited.

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