



ACG Best-at-Breakfast

An Exclusive Event for the Members of ACG

The Best-at-Breakfast series features an in-depth assessment of a specific topic related to corporate growth. These members-only sessions are designed to give an intimate group of corporate executives the chance to hear from a speaker with first-hand experience and powerful lessons learned.

Friday, January 15, 2010

Breakfast/Networking begins at 7:15 a.m.

Program begins at 7:30 - 9:00 a.m.

First Financial Bank Rookwood Pavilion, 4000 Smith Road, Fourth Floor, Cincinnati, OH 45209

FREE TO ACG MEMBERS ONLY

Social Media for Business Development

FEATURED SPEAKER: Kendra Ramirez, CEO/Founder of Sales Konnect

FACILITATED BY: Natalie Galbato, Senior Director
Convergys

ABOUT OUR PRESENTER:



Kendra Ramirez, CEO/Founder of Sales Konnect, is able to teach and consult directly from over a decade of experience in networking, sales, recruiting and business strategy. Since 2005, Kendra has been showing businesses how to utilize these social media tools to shorten sales cycle, find passive candidates and extend their marketing plans.

Kendra also serves as a board member for Miracles For Life and volunteers her time in over seven community and chamber organizations. She is a 2009 Cincinnati Social Media Innovator of the Year Finalist.

ABOUT THE PROGRAM:

Kendra's presentation will cover such topics as developing a Social Media goal, the top 4 things Social Media can do for a business, how to build a dynamic profile, the top 3 things to remember for Time Management, LinkedIn, Facebook and Twitter statistics, security and privacy concerns and 5 common Social Media mistakes. Participants are encouraged to join in the discussion!

Attendance is limited to the first 20 ACG members registered.

Name: _____

Company: _____

Phone: _____

Email: _____

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